

Sponsorship Proposal



Building Champions

Women Entrepreneurs Special

Believe Achieve Celebrate

— Tejasswini Pisal

Welcome Note



Dear Future Partner,

You are cordially invited to be a part of an initiative focused on energizing, empowering, and elevating woman entrepreneurs to thrive personally and professionally.

The TransformHER - building champions event will be held on 6th March 2021 at Marigold Banquets.

This premium entrepreneurial women leadership event starts at 8:30 AM and ends at 3 PM; the event will be open to TransformHER members and publicly for other women entrepreneurs.

There will be two keynote speakers and general session speakers, and the panel discussion will focus on learning, networking, and rejuvenate, which is an integral part of the entrepreneurship journey.

Our expert speakers are from various organizations and are all entrepreneurs!

Your sponsorship will ensure that our event TransformHER is a successful event that educates and equips women to be the best.

Review the attached information about the exciting event. Feel free to contact me with any questions or concerns.

Best Wishes

Tejaswini Pisal

A handwritten signature in black ink that reads "Tejaswini Pisal".

Founder Director - Zest Transformation
Productivity and Transformation Expert

Why TransformHER

Humble beginnings powered by big dreams

As women entrepreneurs, we get so overwhelmed with life that we tend to forget who we are?

I have experienced this myself. I want to find a way to come full circle to, energize empower and elevate women to know their value and the true meaning of who they are; at the end of the day, they can say YES!

I can do it!

And I am ready to transform and build a life business and a career that I love.





Why Sponsor Us?

Would you like to associate with a memorable event, empowering and inspiring?

TransformHER event will provide an opportunity to experience that! You can present your brand company and products to our attendees and meet potential clients face-to-face; use the various opportunities to demonstrate your services and products to over 200 potential partners and customers.

We will work with you every step of the way, creating the very best experience for a lasting and memorable connection with our attendees! TransformHER event allows you to connect with talented entrepreneurs, professional women, and influential decision-makers!

We appreciate you! We are dedicated to making you part of the truly great event experience; we are looking forward to working with you and offering everyone an exceptional experience for this event.

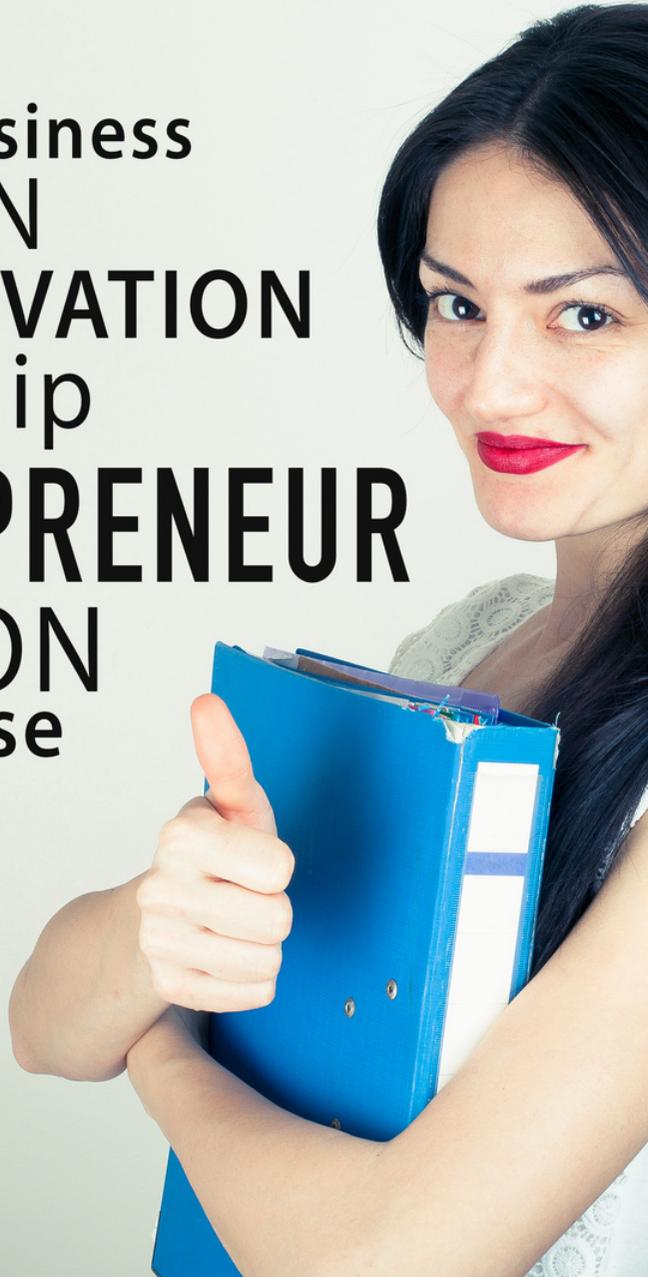
Our Mission

Our vision is to help 10,000 women to build a business career and the life they love through our TransformHER program.

Our mission is to strive to create value, make a difference, energize, empower, and elevate entrepreneurial women. We are committed to helping them realize their full potential by delivering high-quality resources and profound learning and educational experience that make everyone feel energized, empowered, elevated, and educated



Business
ACTION
INNOVATION
Leadership
ENTREPRENEUR
VISION
enterprise
SOLUTIONS
future
GROWTH



Overview

This event is specially designed to meet the unique needs of women entrepreneurs.

Women entrepreneurs attendees will leave the event energized, empowered, elevated, and educated using a unique combination of education focused on personal and professional development.

They'll gain the insight and the tools needed to find balance in their demanding lives.

Recognised By

Zest Transformation most promising coaching companies 2020 by Silicon India Magazine

Our main motto is to deliver a holistic experience to clients through diverse modalities of coaching.

Zest Transformation

recognized by **siliconindia** Magazine as

siliconindia 10 MOST PROMISING
LIFE COACHING
PROVIDERS - 2020 

An annual listing of '10 Most Promising Life Coaching Companies - 2020' not only represents the glory of companies offering personalized life coaching services, but also recognizes businesses disrupting the market trends.


Anamika Sahu
Managing Editor

OUR MAIN MOTTO IS TO DELIVER HOLISTIC EXPERIENCES TO CLIENTS THROUGH DIVERSE MODALITIES OF COACHING SUCH AS ENERGY, SPIRITUAL, WELLNESS, BUSINESS AND MANY MORE



TEJASWINI PISAL
FOUNDER & DIRECTOR

Derived from the French word 'entreprendre' meaning 'to undertake', an entrepreneur or leader is undoubtedly the torchbearer of any business way beyond just great concepts, branding, marketing or sales strategies. Tejaswini Pisal (Founder & Director, Zest Transformation) strongly believes that business is a part of life, and business transformation is deeply connected with the transformation of a leader. To achieve both these aspects, every leader ought to unlock his/her true potential and lead as an empowered & energized CEO with absolute confidence and clarity, rather than an enervated employee. It is here Tejaswini has been making great strides by helping entrepreneurs to create a business and life they love, generate exponential growth, and supporting them throughout their journey through her brainchild - Zest Transformation! Further, she helps them scale their business, achieve larger goals and eventually launch themselves into a bigger business sphere.

Wondering how? With focus on deep transformation of leaders, she has been proactively tapping their inner potential and coaching them through the approach 'You help them win, you win in-turn'. Her main aim is to unearth the most pressing issues in their lives through The Wheel of Life coaching method, rewrite their fears, doubts & limiting beliefs with courage & confidence, and evaluate the way their decisions impact business or life in general. Thus, to build good leaders, Zest Transformation offers a range of online and personal coaching programs, ranging from three to 24 months.

BEST-IN-CLASS PROGRAMS
Energies play a crucial role in inspiring

clients, the company provides them 'Be Energised Be Inspired' (Double the Value of Your Business) program. 'Step In Step Up' (Sustain-Scale-Succeed) is its other flagship program, which helps clients in developing a robust, simple, scalable and sustainable system that can upscale their business and life. Recently, it has also launched a specially curated program - 'TransformHER (Energise-Empower-Elevate) for women to adeptly manage their personal & professional commitments and pressures so that they emerge truly 'Saksham' to their best of the capabilities. This way, they can break out of their cocoons and feel empowered beyond imagination.

Tejaswini summarizes, "Our main motto is to deliver holistic experiences to clients through diverse modalities of coaching such as energy, spiritual, wellness, business and many more". Besides affiliations with bodies like ICF & CCA, she leverages her 15+ years of experiences across various functions of leading IT companies in India to coach her clients. She has also successfully helped some of these companies in setting-up operations from scratch through profound expertise in Leadership Development, Motivation, and Behavioural Sciences & Systems.

The biggest pain points which her clients constantly face are declining business growth and the need to upscale the business, increase sales & marketing or realize their aspirations. To address them, Zest Transformation handholds them in every phase of their business, understands each pain point in detail and coaches them around aspects that are holding them back in their business and life. Aiming to keep-up this unparalleled excellence, the company has plans

Speaking Engagements



Awards



About Event Attendees

TransformHER brings together women entrepreneurs in various industries who have a stake in the economy.

While all women can benefit from this event, the educational content is intended towards established entrepreneurs and have been in business for two years or more.

Women make or influence over 85% of the purchasing decisions. Tapping into the demographic gives you access to tremendous purchasing power and needs women have meant spending power.

Ranging from age 25
to 55yrs.

Entrepreneurs
Executives
Freelancers

Decision Makers

Income: 5L to 1 Cr

Expected Attendees
:150

About Event Attendees



TransformHER is an event that connects your business to a strong demographic of businesswomen. The brand consists of conferences, monthly masterminds, and network events. Additionally, a digital magazine, speaking engagement podcast webinar, etc., are some of the benefits of TransformHER.

With women starting business twice the rate of men and more and making or having 85% of the purchases, we are looking for sponsors and partners who want to reach and gain exposure to entrepreneurial women with tremendous needs and purchasing power. As a sponsor or partner, you will gain maximum brand exposure with these promotional opportunities, which include but are not limited to

- Unique opportunity to introduce your organization and promote your brand or message among this elite audience
- Exposure to reach more than a thousand businesses through social media and over 50K through our media partner subscribers
- Contribution and support to the success of an amazing event
- Connect with key players in our women Transformher community
- Make your voice heard among the decision-makers who attend the event.
- Help strengthen the community for women in business.
- Hyperlink on the Transformher website and purchasing power. As a sponsor or partner, you will gain maximum brand exposure with these promotional opportunities, which include but are not limited to
- Enhance your cause-related marketing by participating in a program that benefits female entrepreneurs
- Exposure and promotion on our growing social online media outlets Facebook Instagram LinkedIn Twitter
- Opportunity to provide premium in swag bags provide price giveaways and or put an ad in the digital Transformher magazine
- VIP passes for staff and special clients
- Cross-promotion opportunity to do cross-promotions with other sponsors and strategic alliance
- Branding to our strategic partner
- These are just to name a few

Media Opportunity & Promotion

TransformHER is looking to help the sponsors gain maximum brand exposure marketing to the community of women entrepreneurs with the common effort of our media partners sponsors, speakers, and core team with social media alone we have access to reach more than 100 K business



Sponsorship



DETAILS	TITLE 1	POWERED BY 2	CO-SPONSORER 4	SUPPORTED BY
	75000	50000	25000	10000
Company Logo featured on all social media pages and promotional Videos	✓	✓	✓	✓
Your Company advertisement in all emails	✓	✓	✓	✓
TransformHER Sponsorship recognition from the stage	✓	✓	✓	✓
The company may distribute flyers and/or samples to attendees.	✓	✓	✓	✓
The company can put up their standee	✓	✓	✓	✓
Company logo on backdrop at the event	✓	✓	✓	
Industry exclusivity	✓	✓	✓	
VIP tickets to all offline TransformHER 2021 events.	4	3	1	
1 year advertisement in our Digital Magazine TransformHER	Full pg Premium	Half pg Premium	Quarter pg	
The company may present our TransformHER Awards onstage.	✓	✓		
Company logo and live link to our website	✓	✓		
Speaking opportunity at the event	10m	5m		
Video ad during the breaks	✓	✓		
A representative at all TransformHER events for one full year.	✓			
Logo display at the panel table	✓			
Vendor table and Standee with superior table placement	✓			

Featured Sponsors

Standee - 2000/- (Member price) (5 no's)

3000/- (Non Member price) (5 no's)

Place your standee in the event hall

What a great way to gain exposure.

Sponsor a Speaker -2000/- (3 nos)

There are many expenses involved in getting speakers to an event. You can help us sponsor our guest speaker. Our conference program will identify your organization & sponsorship next to the speaker name. Your organization will be verbally recognized before the speaker presentation.

Other Sponsors

Gifting

Swag Bag

Mask & Gloves

Advertising Opportunity

	Member Price	Non-Member Price
Full Page	1000	1500
Half Page -Vertical	500	1000
Half Page -Horizontal	500	1000
Quarter Page	300	500
Strip Bottom	200	300
Business Listing (Biz Name, Contact, Email, Website listing only)	100	200

Events Team



Druti Totlani

Owner - Tea Villa Cafe
Baner



Aditi Khond

Owner - Travolic Tours



Hetal Gala Pawar

Chartered Accountant



Preeti Reddy

Owner- Kyati Couture



Smruti Kukude

Owner - Raveesh



Bharti Murkute

Owner - Raga Group



Radhika Marathe

Owner - Rtent

About Tejasswini Pisal



Tejasswini is an award-winning Business Coach, entrepreneur, and inspirational speaker.

Her passion is to help business owners & entrepreneurs to create an impact and build a business and life they love.

She is a Founder & Director of Zest Transformation, the most promising coaching and training company in India.

She is the CEO & Founder of TransformHER, a global platform to empower women in Business.

A leading Productivity & Transformation Expert, a fantastic Facilitator, an author of the ebook '10 secrets to Enrich your Entrepreneurial Journey', a caring Consultant, an avid reader, and someone who is on a constant learning model.... all this and much more is what best describes Tejasswini Pisal.

She is a Management Graduate and an Internationally Certified Coach, and a Master Spirit Life Coach (Certified Coaching Alliance).



Sample: Branding on Backdrop



Powered By



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TITLE SPONSORER



Associates &
Partners

PROGRAM DETAILS



Co-Sponsorer

Register Now Before Deadline!

www.transformher.in



Supported By

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www.transformher.in

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